

Assessment/Evaluation Report on Major Research Project

Funded by

University Grants Commission

Bahadurshah Zafar Marg, New Delhi – 110002

A. DETAILS OF PROJECT

PARTICULARS	
Title of the Project	A Study Of Women Empowerment And Sustainability Through Information And Communication Technology In The Rural Areas Of Tamil Nadu And Pondicherry.
Tenure of the Project	3 Years from 01/07/2015 to 30/06/2018.
Project Status	Completed
Subject	Communication
File Reference No.	F. No. 5-297/2014(HRP)
Grants Approved	Rs.13,08,600/-

B. EVALUATION REPORT OF EXPERT MEMBER

Sl.No.	PARTICULARS	
1.	Name of the Principal Investigator	K.S. Krithika
2.	Designation	Assistant Professor
3.	Address of the Principal Investigator	<i>Assistant Professor</i> Dept. of Visual Communication Pondicherry University Community College Lawspet Pondicherry-8
4.	Whether the work is focused on the title of the sanctioned project.	Yes
5.	Whether original work is done.	Yes
6.	Whether significant contribution is made.	Yes
7.	Whether the proposed work has relevance to the society/scientific community.	Relevance to the society
8.	What type of contribution is found in the final report: theoretical/practical? If there are theoretical contributions given by the Principal Investigator, whether real applications are given.	Practical observations borne out of the study
9.	Whether the theoretical contribution and their results are published.	In a research paper
10.	Whether the results and findings are significant.	Yes
11.	Whether the significant publications made by the principal investigator in peer	Yes

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	reviewed journals.	
12.	Number of Publications made by PI in standard journals.	One
13.	Whether the contributions made by the PI is sufficient.	There are volumes of data generated from the study. PI can be advised to generate more research papers in the area for better visibility.
14.	The findings and results of the sanctioned Major Research Project are justifiable.	Justifiable.
15.	Whether the completed project work meets the proposed objectives.	Yes
16.	Give your brief comments on the overall work of the project.	The project is well conceived and designed. It is backed up by mixed method and analyzed thoroughly.
17.	Any other Specific comments.	Conclusions are Appropriate and hypotheses are all tested.
18.	Indicate your overall assessment of the project.	There are many variables in play. Hence some more papers can explore underlying relationships. PI may be advised to generate more proposals to understand other factors

Date:14 Aug 2019

Place:Salem

Name and Address of the Expert: **V Natarajan** Professor and Head

Department Journalism and Mass Communication
Periyar University, Salem.

Dr. K. S. KRITHIKA
Principal Investigator, UGC-MRP
Assistant Professor
Dept. of Visual Communication
Pondicherry University Community College

Expert Member

Registrar
Pondicherry University 3/9

V. NATARAJAN, M.A., M.Phil., Ph.D.,
Professor & Head
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