

FACULTY DEVELOPMENT PROGRAMME

On ENTREPRENEURSHIP

27.05.2013 – 01.06.2013

Facilitated by



Andhra Pradesh Industrial & Technical Consultancy
Organisation Limited

Sponsored by



Entrepreneurship Development Institute of
India, Ahmedabad

Organised by



Department of Management
PONDICHERY UNIVERSITY
Karaikal Campus, Nehru Nagar
Karaikal – 609 605

For more details log on
www.pondiuni.edu.in

ABOUT PONDICHERY UNIVERSITY, KARIKAL CAMUS

Pondicherry University is established under an Act of Parliament in the year 1985. The University has three campuses. The Main Campus is located at Puducherry and the other two off-campus at Karaikal and Port Blair. The Karaikal campus was started in the year 2007 with three departments viz. Management, Commerce and Computer Science. Today it is one of the fast growing off campus centres in the country offering doctoral programmes also. The centre is emerging a major higher education hub in the peripheral area of the country.

The Department of Management is committed to create and transfer knowledge and skills not only to the students and scholars but to various stakeholders of the society like teachers, women, technocrats and corporates. It is a well networked department with the industry and funding agencies of the Government and Industry.

ABOUT THE FDP

The programme is designed to train and develop professionals in the area of Entrepreneurship so as to act as 'mentors' in grooming and motivating young students to become Entrepreneurs.

Objectives of the proposed Faculty Development Programme on Entrepreneurship (FDP)

- 1) To train and sensitize teachers on the need to kindle entrepreneurial spirit among young students of Management and Engineering
- 2) To give basic inputs needed for starting a small and medium enterprise to teachers to percolate the same among students
- 3) To counsel and mentor teachers on project management skills so as to groom entrepreneurs out of student community.

METHODOLOGY

- Lecture-cum-discussion, case studies, role-plays and simulation exercises.
- Interaction with experts in Entrepreneurship Development, curriculum development and opportunity guidance, and with successful entrepreneurs for practical insights.
- Study visits to institutions and small enterprises.
- Group work and practice sessions.

ELIGIBILITY / TARGET GROUP

This programme is open to faculty members from University/Institution/affiliated College in the Departments /Schools of Management or Engineering and Technology. Teachers from Polytechnic Colleges are also eligible. Selection will be on first come first serve basis. The total number of participants shall not exceed thirty in number.

IMPORTANT DATES

Last Date for Registration : 24.05.2013
Acceptance notification : 25.05.2013
Programme commences from : 27.05.2013

REGISTRATION FEE

No Registration / course fee shall be charged for the participants. Study materials, programme kit, working lunch and refreshments will be provided without any additional charges.

ACCOMMODATION

Accommodation is available only to non-local participants in the University's Guest house / University Research Scholars hostel on payment of Rs.100/- per day.

ADDRESS FOR COMMUNICATION

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ORGANIZING COMMITTEE

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