pate [16/11/11]

TRACT OF THE AGENDA OF THE 69TH AC MEETING:

2011.69.09

TO CONSIDER THE RECOMMENDATIONS MADE BY THE PG BOARD OF STUDIES IN MANAGEMENT COURSES IN DDE AT ITS MEETING HELD ON 11th AUGUST 2011.

The Board recommended the Syllabus and Regulations for the following courses of the Directorate of Distance Education to be implemented from the Academic Year 2012-13 onwards:

Existing Courses:

- 1. M.B.A. GENERAL
- 2. M.B.A. FINANCE
- 3. M.B.A. MARKETING
- 4. M.B.A. HUMAN RESOURCE MANAGEMENT
- 5. M.B.A. INTERNATIONAL BUSINESS

New Courses:

- 6. M.B.A. RETAIL MANAGEMENT
- 7. M.B.A. TOURISM

For consideration of the Council

Annexure – 09 (a) to (g)

EXTRACT OF THE MINUTES OF THE ACMEETING:

2011.69.09 To consider the recommendations made by the PG Board of Studies in Management Courses in DDE at its meeting held on 11th August 2011

Approved. It was also resolved to explore the feasibility of offering MBA Retail Management as regular programme.

giscomous

REGISTRAR
PONDICHERRY UNIVERSITY
PUDUCHERRY - 608 074.