



PONDICHERRY UNIVERSITY
(A Central University)
PONDICHERRY – 605 014

PRESS RELEASE FROM THE REGISTRAR, PONDICHERRY UNIVERSITY

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PONDICHERRY UNIVERSITY SIGNS MOU WITH A TOP SOUTH KOREAN UNIVERSITY



[In pic: Prof. Gurmeet Singh, Vice Chancellor of Pondicherry University and Prof. Yeo-Pyo Yun, President of Chungbuk National University posing along with senior officials after signing MoU on Aug 17, 2018 at Cheongju, South Korea]

Pondicherry University has signed a Memorandum of Understanding (MoU) with Chungbuk National University, South Korea. A 2-member delegation from Pondicherry University, consisting of the Vice Chancellor, Prof. Gurmeet Singh and the Dean, School of Management, Prof. G. Anjaneya Swamy attended the MoU signing ceremony held in Chungbuk National University on August 17, 2018. Chungbuk National University is one of the 10 flagship Korean National Universities and has the highest percentage of international students among the National Universities. It is made up of 15 colleges, 83 departments, 9 graduate schools and 36



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research institutes. There are over 18,000 students enrolled in undergraduate and graduate programs at Chungbuk National University, with 755 faculty members.

In his remarks during the MoU signing ceremony, the President of Chungbuk National University, Prof. Yeo-Pyo Yun thanked Pondicherry University for extending a hand of partnership and expressed hope that this collaboration will yield mutually beneficial results. Prof. Gurmeet Singh highlighted the Look East and Act East policy of the Government of India and how this academic cooperation between an Indian Central University and a South Korean National University is consistent with the larger aspirations of the policy makers. He expressed hope that this MoU will pave way for the best of the students from both the Universities to gain cross-cultural exposure and benefit from each other's best practices. Prof. Anjaneya Swamy highlighted how the world-class infrastructure, facilities and international community at Chungbuk National University stand to offer an enriching truly global experience for Pondicherry University students, research scholars and faculty participating in the academic exchanges.

This MoU is an initiative of the Department of Management Studies, School of Management, Pondicherry University, headed by Prof. Chitra Sivasubramanian and coordinated by Prof. Victor Anandkumar. Prof. Chitra emphasized that South Korea is one of the top ten leading investing countries in India and the impressive performance of Korean brands such as Samsung, LG, Hyundai and the like have captured the fascination of MBA students. Prof. Victor described the scope of this MoU to include student exchange, short-term faculty exchange, research collaboration and jointly-organized events such as conferences and workshops.