

# Launching mobile news app



Blogs may sound a *has-been* against the backdrop of Facebook, Myspace, Qzone, Cyworld, let alone Hangouts and Whats App. But we intend to rewire ourselves to the 'blog culture' and give voice to a range of issues. Soon, we have plans to appropriate this digital space, make it more dynamic and very user-friendly. It may not be any of the mainstream newspapers that you consume with a piping hot coffee in the morning but it is as hot as the coffee is or as tasty as the tea can get.

At this juncture, I would like to presume that we are the first from the media department to launch a lab journal news mobile app in the country?! (Correct me twice if I'm wrong). The livewire behind getting the blog [www.theinteractiveinquirer.blogspot.in](http://www.theinteractiveinquirer.blogspot.in) converted into a snazzy app is Ms Sandhya Menon from II MA Mass Communication. Besides, all students from both I and II Mass Communication have contributed to the birth of this blog and its app version.

How this space evolves and transcends geographies depend on you and of course the students of Mass Communication. I will end here seeking your support (contribute articles) to make use of this space and help the humble initiative sustain and serve our interests to become informed citizenry - if that is neither utopian nor dystopian.

Staff Editor (Mobile)

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<https://play.google.com/store/apps/details?id=com.inquirer.web>